



**Top 8 Atlanta**  
**Businesses**  
**to Watch**

By Candace Morrow

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**Lisa S. Jones**  
**Chief EyeMail Officer**  
**EyeMail Inc.**

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**Who they are:** Founder of EyeMail, Lisa Jones brings e-mail to life, literally. EyeMail is the only provider of personalized instant-play audio and video in Microsoft Outlook e-mail application. "No one has ever heard an e-mail talk to them," Jones boasts.

**What they do:** EyeMail creates visual messages, which frame a compelling call-to-action among your clients and prospects. The company creates, markets and distributes your interactive e-mail campaign immediately. In turn, you're able to build brands, strengthen customer relationships and generate revenue.

**Why watch them:** "Recessions are opportunities to grow and reach beyond traditional means to service clients," she says. "We're delivering a cutting-edge solution to our clients that keeps their brand current, alive, engaging and memorable."

[www.eyemailinc.com](http://www.eyemailinc.com)